

	Social Circle...
Population Summary	
2010 Total Population	4,356
2020 Total Population	4,974
2020 Group Quarters	64
2022 Total Population	5,080
2022 Group Quarters	64
2027 Total Population	5,392
2022-2027 Annual Rate	1.20%
2022 Total Daytime Population	5,011
Workers	2,322
Residents	2,689
Household Summary	
2010 Households	1,528
2010 Average Household Size	2.81
2020 Total Households	1,769
2020 Average Household Size	2.78
2022 Households	1,816
2022 Average Household Size	2.76
2027 Households	1,924
2027 Average Household Size	2.77
2022-2027 Annual Rate	1.16%
2010 Families	1,141
2010 Average Family Size	3.26
2022 Families	1,323
2022 Average Family Size	3.26
2027 Families	1,395
2027 Average Family Size	3.28
2022-2027 Annual Rate	1.07%
Housing Unit Summary	
2000 Housing Units	1,301
Owner Occupied Housing Units	69.8%
Renter Occupied Housing Units	23.4%
Vacant Housing Units	6.8%
2010 Housing Units	1,743
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	26.9%
Vacant Housing Units	12.3%
2020 Housing Units	1,891
Vacant Housing Units	6.5%
2022 Housing Units	1,946
Owner Occupied Housing Units	69.5%
Renter Occupied Housing Units	23.8%
Vacant Housing Units	6.7%
2027 Housing Units	2,071
Owner Occupied Housing Units	71.6%
Renter Occupied Housing Units	21.3%
Vacant Housing Units	7.1%
Median Household Income	
2022	\$69,331
2027	\$84,632
Median Home Value	
2022	\$197,451
2027	\$269,969
Per Capita Income	
2022	\$32,070
2027	\$37,942
Median Age	
2010	37.3
2022	39.1
2027	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Social Circle...
2022 Households by Income	
Household Income Base	1,817
<\$15,000	6.7%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	3.5%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	15.5%
\$200,000+	1.7%
Average Household Income	\$88,306
2027 Households by Income	
Household Income Base	1,924
<\$15,000	4.4%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	2.5%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	20.6%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	19.9%
\$200,000+	1.9%
Average Household Income	\$104,585
2022 Owner Occupied Housing Units by Value	
Total	1,353
<\$50,000	9.3%
\$50,000 - \$99,999	14.0%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	12.5%
\$250,000 - \$299,999	7.7%
\$300,000 - \$399,999	20.0%
\$400,000 - \$499,999	5.8%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.3%
Average Home Value	\$242,055
2027 Owner Occupied Housing Units by Value	
Total	1,483
<\$50,000	5.1%
\$50,000 - \$99,999	6.4%
\$100,000 - \$149,999	7.3%
\$150,000 - \$199,999	12.4%
\$200,000 - \$249,999	14.4%
\$250,000 - \$299,999	10.7%
\$300,000 - \$399,999	29.1%
\$400,000 - \$499,999	9.0%
\$500,000 - \$749,999	3.5%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	2.0%
Average Home Value	\$307,519

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Social Circle City, GA 2
Social Circle City, GA (1371660)
Geography: Place

Prepared by Esri

	Social Circle...
2010 Population by Age	
Total	4,356
0 - 4	6.9%
5 - 9	7.0%
10 - 14	7.7%
15 - 24	13.5%
25 - 34	11.9%
35 - 44	13.0%
45 - 54	12.9%
55 - 64	10.8%
65 - 74	8.5%
75 - 84	5.4%
85 +	2.5%
18 +	73.8%
2022 Population by Age	
Total	5,082
0 - 4	6.0%
5 - 9	6.3%
10 - 14	6.6%
15 - 24	12.3%
25 - 34	13.6%
35 - 44	12.4%
45 - 54	12.0%
55 - 64	12.3%
65 - 74	10.5%
75 - 84	5.5%
85 +	2.4%
18 +	77.3%
2027 Population by Age	
Total	5,392
0 - 4	6.1%
5 - 9	6.0%
10 - 14	6.5%
15 - 24	11.8%
25 - 34	13.1%
35 - 44	12.7%
45 - 54	11.8%
55 - 64	12.9%
65 - 74	10.4%
75 - 84	6.4%
85 +	2.3%
18 +	77.5%
2010 Population by Sex	
Males	2,098
Females	2,258
2022 Population by Sex	
Males	2,448
Females	2,634
2027 Population by Sex	
Males	2,605
Females	2,787

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 14, 2022

	Social Circle...
2010 Population by Race/Ethnicity	
Total	4,358
White Alone	67.6%
Black Alone	29.2%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.3%
Hispanic Origin	2.8%
Diversity Index	48.6
2020 Population by Race/Ethnicity	
Total	4,974
White Alone	60.7%
Black Alone	32.9%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	4.2%
Hispanic Origin	2.4%
Diversity Index	54.4
2022 Population by Race/Ethnicity	
Total	5,081
White Alone	66.0%
Black Alone	27.1%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	4.6%
Hispanic Origin	2.5%
Diversity Index	51.3
2027 Population by Race/Ethnicity	
Total	5,392
White Alone	64.8%
Black Alone	27.7%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	5.1%
Hispanic Origin	2.6%
Diversity Index	52.5
2010 Population by Relationship and Household Type	
Total	4,356
In Households	98.6%
In Family Households	87.4%
Householder	26.6%
Spouse	18.3%
Child	35.8%
Other relative	4.8%
Nonrelative	2.0%
In Nonfamily Households	11.2%
In Group Quarters	1.4%
Institutionalized Population	1.4%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Social Circle...
2022 Population 25+ by Educational Attainment	
Total	3,493
Less than 9th Grade	5.0%
9th - 12th Grade, No Diploma	13.3%
High School Graduate	29.5%
GED/Alternative Credential	2.9%
Some College, No Degree	20.0%
Associate Degree	5.1%
Bachelor's Degree	12.4%
Graduate/Professional Degree	11.9%
2022 Population 15+ by Marital Status	
Total	4,118
Never Married	27.1%
Married	58.1%
Widowed	8.2%
Divorced	6.6%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	2,475
Population 16+ Employed	98.2%
Population 16+ Unemployment rate	1.8%
Population 16-24 Employed	14.9%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	63.6%
Population 25-54 Unemployment rate	2.8%
Population 55-64 Employed	17.0%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	4.5%
Population 65+ Unemployment rate	0.0%
2022 Employed Population 16+ by Industry	
Total	2,430
Agriculture/Mining	3.6%
Construction	12.8%
Manufacturing	18.0%
Wholesale Trade	5.6%
Retail Trade	8.7%
Transportation/Utilities	17.5%
Information	1.1%
Finance/Insurance/Real Estate	6.1%
Services	21.9%
Public Administration	4.6%
2022 Employed Population 16+ by Occupation	
Total	2,431
White Collar	38.5%
Management/Business/Financial	9.8%
Professional	7.9%
Sales	9.5%
Administrative Support	11.4%
Services	15.5%
Blue Collar	45.9%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	9.9%
Installation/Maintenance/Repair	3.7%
Production	20.2%
Transportation/Material Moving	11.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Social Circle...
2010 Households by Type	
Total	1,528
Households with 1 Person	21.6%
Households with 2+ People	78.4%
Family Households	74.7%
Husband-wife Families	51.2%
With Related Children	24.3%
Other Family (No Spouse Present)	23.5%
Other Family with Male Householder	5.9%
With Related Children	2.6%
Other Family with Female Householder	17.6%
With Related Children	11.6%
Nonfamily Households	3.7%
All Households with Children	38.9%
Multigenerational Households	7.6%
Unmarried Partner Households	5.4%
Male-female	4.7%
Same-sex	0.7%
2010 Households by Size	
Total	1,528
1 Person Household	21.6%
2 Person Household	31.9%
3 Person Household	18.1%
4 Person Household	15.1%
5 Person Household	7.9%
6 Person Household	3.4%
7 + Person Household	2.2%
2010 Households by Tenure and Mortgage Status	
Total	1,528
Owner Occupied	69.4%
Owned with a Mortgage/Loan	50.7%
Owned Free and Clear	18.7%
Renter Occupied	30.6%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	176
Percent of Income for Mortgage	15.0%
Wealth Index	69
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,743
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	72.5%
Rural Housing Units	27.5%
2010 Population By Urban/ Rural Status	
Total Population	4,356
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	69.8%
Rural Population	30.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Social Circle City, GA (1371660)
Geography: Place

Prepared by Esri

		Social Circle...
Top 3 Tapestry Segments		
1.		Rural Bypasses (10E)
2.		Rustbelt Traditions (5D)
3.		Salt of the Earth (6B)
2022 Consumer Spending		
Apparel & Services: Total \$		\$3,648,581
Average Spent		\$2,009.13
Spending Potential Index		83
Education: Total \$		\$2,394,256
Average Spent		\$1,318.42
Spending Potential Index		67
Entertainment/Recreation: Total \$		\$6,129,504
Average Spent		\$3,375.28
Spending Potential Index		92
Food at Home: Total \$		\$10,509,263
Average Spent		\$5,787.04
Spending Potential Index		93
Food Away from Home: Total \$		\$6,711,844
Average Spent		\$3,695.95
Spending Potential Index		86
Health Care: Total \$		\$12,668,946
Average Spent		\$6,976.29
Spending Potential Index		98
HH Furnishings & Equipment: Total \$		\$4,090,692
Average Spent		\$2,252.58
Spending Potential Index		88
Personal Care Products & Services: Total \$		\$1,533,328
Average Spent		\$844.34
Spending Potential Index		83
Shelter: Total \$		\$31,228,457
Average Spent		\$17,196.29
Spending Potential Index		75
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$4,488,556
Average Spent		\$2,471.67
Spending Potential Index		91
Travel: Total \$		\$4,005,254
Average Spent		\$2,205.54
Spending Potential Index		77
Vehicle Maintenance & Repairs: Total \$		\$2,258,823
Average Spent		\$1,243.85
Spending Potential Index		99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.