

**IMAGINE SOCIAL CIRCLE
VISION 2040
SOCIAL CIRCLE Welcome Center
FEBRUARY 18, 2017 9:00 am – 12:00 pm**

Vision

Preserve the historic feel of downtown
All downtown shops are filled
Lots of restaurants, unique café type, outdoor seating
Walk and Bike trails throughout the City
Playgrounds and greenspaces throughout the City
A mix of historic neighborhoods and Neighborhoods with amenities within the neighborhood

Strengths

Sidewalks
It is a small town, easy to get to know people, easy to get involved and make a difference
Love the downtown events
Department of Natural Resources headquarters
Excellent independent school system

Weaknesses

Insufficient Housing for Price Range needed to attract industry professionals and movie industry (\$200k-\$300k) There are enough starter homes, need more higher priced options.
Downtown storefronts should not be used for storage
Need Code enforcement on downtown buildings
Smell from ADF
Properties need rehabilitation and Code enforcement
Rents are too expensive in downtown buildings to encourage start up businesses
A downtown gathering area is needed for events and downtown attraction
Need more paths and amenities for families
Keep after the speeders, fast cars reduce safety and walkability of the City and neighborhoods

Opportunities

Volunteers improving properties
Housing opportunities for movie industry, the Covington Movie Studio is nearby
Georgia State College (Perimeter College) and Athens Tech
Proposed square in downtown Social Circle
Events in downtown bringing visitors and shoppers and future residents and business owners
Improved technology
Major tourism events in Atlanta (like the superbowl)
More people are plugged into technology- the world is easier to access

Threats

Overcrowding of Schools due to growth

Growth pressures- City needs to be prepared and guide planned growth, or it will either be detrimental or skip over the City

A transient population not vested in the City, like has happened in many nearby Cities

Urban Sprawl

Industries with the potential for environmental harm

Overgrowth of population